



High tech and style meet in these rEVOlutionary products. With a VLT of 70% and a total solar energy rejection of 62%, K70 is King in the EVO offering. K70 won the prestigious Red Dot Product Design Award 2023.

## Technology

Profilm's super-premium EVO series is a construction of stacked PET layers coated in precious alloys. The result is a "best-in-class" film that lets light in and keeps heat out.

## Aesthetics

EVO window films all feature high visible light transmittance for a subtle look, without compromising on performance.

## UV Protection

Profilm's EVO window films block over 99% of UltraViolet rays, effectively protecting the driver and passengers from the harmful effects of the sun. Our Automotive Window Films are recommended by the United States' Skin Cancer Foundation.

## Infrared Rejection and Heat Reduction

The EVO series boasts an IR Rejection of up to 97% and a TSER of up to 62%. This means occupants stay cool and the load on the vehicle's air-conditioning system is reduced. Lower air-conditioning usage, results in lower fuel consumption or extended EV range.

## Performance Data

|                 |               | K70      | M70      | Q70      |
|-----------------|---------------|----------|----------|----------|
| VLT             |               | 71       | 70       | 71       |
| VLR             | Internal      | 9        | 11       | 4        |
|                 | External      | 10       | 11       | 6        |
| UV rejection    | 280-380nm     | ≥99      | ≥99      | ≥99      |
| IR Rejection    | 780 - 1700nm  | 93       | 86       | 97       |
|                 | 900 - 1000nm  | 95       | 86       | 99       |
| Solar Energy    | Transmittance | 33       | 40       | 35       |
|                 | Reflectance   | 50       | 39       | 21       |
|                 | Absorptance   | 17       | 21       | 44       |
| TSER            |               | 62       | 54       | 53       |
| Glare Reduction |               | 21       | 22       | 21       |
| Warranty        |               | 10 Years | 10 Years | 10 Years |

\*Visible Light Transmittance  
Data collated using internal test methods. Data values are representative. See website for Technical Data Sheets.



reddot winner 2023